

# 8° CRUISIN' RODEO & Expo

9/10 July 2011  
Piacenza Fair Center  
[www.cruisinrodeo.it](http://www.cruisinrodeo.it)

## 8° CRUISIN RODEO & EXPO: SMASH HIT!

Pictures of the 8<sup>th</sup> Cruisin' Rodeo can be downloaded at the following link:  
<http://www.cruisinrodeo.it/index.php?lang=ita&page=Archive2011>

Videos of the 8<sup>th</sup> Cruisin' Rodeo can be downloaded at the following link:  
<http://www.cruisinrodeo.it/index.php?lang=ita&page=Video>

**445 American cars, a 3.000 square meters indoor area and 8.000 visitors.** These are the numbers of **the 8<sup>th</sup> Cruisin' Rodeo!** Since we changed the location and since there were a couple of national and international meetings on the same date, we were not so sure about reaching an high turnout like past editions. But when there are passion and skill, everything is possible! On **Saturday 9<sup>th</sup> July** about a hundred cars were already in and visitors had the first chance to take a look at some classic, sporty and modern cars inside Hall 2 of **Piacenza Expo** fairground, together with a lot of exhibition stand in perfect American style. In the evening everybody danced with the rockabilly band **Howlin' Lou and his Whip Lovers.**

On **Sunday, July 10<sup>th</sup>** car flow was huge since early in the morning and it kept growing until late in the afternoon. Together with the usual “static” meeting we provided a **dinamic Demo Area** wherestuntmen Cesare Blitto (Camaro “Black Bastard”) and Teo V8 Epocar (General-Lee “Unit-2”) burned tires out in an exciting Hazzard-like action show. Inside Hall 2, the highlights of the event were American Civil War reenactors (Louisiana 10<sup>th</sup> Regiment), local pinstripers, Rocco Di Rella's “work in progress” on a 1976 Corvette C3 and a colorful Pin-Up Photo Contest organized by Cruisin' Life Magazine.

**Jhonnyboy and The Ice Cream** provided the official soundtrack on Sunday. The winning cars of the 21 classes of the contest were awarded with prizes. At the end we can repeat one more time that the Cruisin' Rodeo is still (and again) the biggest American car event in Italy! **See you next year for the 9<sup>th</sup> kick-ass edition!**